



Visibility for Your Business

Matching Gift Programs: (\$10,000–\$75,000)

Inspire donors to join in our mission to help Idaho's most vulnerable youth by doubling their impact. You will be listed as the generous matching donor on every letter and email of the campaign—reaching thousands!

End-of-Year Direct Mail Appeal

Highlights

- Mailed appeal goes to 60,000 Idaho donors
- Email appeal goes to approximately 5,000 Idaho Youth Ranch donors
- Promotion and gratitude on social media
- Match \$50,000–\$75,000

Giving Tuesday

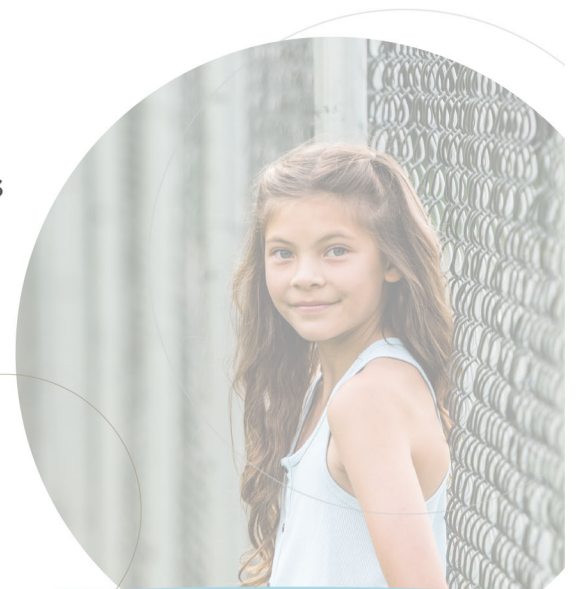
Highlights

- Tuesday after Thanksgiving is a national annual day of giving
- Your match will be heavily promoted via social media and email
- Enjoy recognition on our social media posts, in our emails, and in the thank you email and letter sent to donors
- 100,000 impressions
- Match \$10,000

Avenues for Hope Appeal

Highlights

- A statewide giving campaign that runs the last two weeks of December to create support for nonprofits who work toward ending homelessness for our community
- Your match will benefit Hays House, the only shelter for homeless and runaway youth in southwest Idaho
- We will promote via social media and email throughout the campaign
- Match \$10,000



Partner with us!