



wine
women & shoes®
- BENEFITING -
IDAHO YOUTH RANCH™

Sponsorship OPPORTUNITIES





Get Pumped and Join Us!

Wine Women & Shoes is an engaging and exciting fundraising event where community-minded, philanthropic women (and a few good men) gather to sip, shop, and support a worthy cause in a chic, fun, and innovative way.

Style, elegance, and good taste reign during this unique event to raise funds for Idaho Youth Ranch—so more kids get a chance at a promising future.

Be there. Be Giving. Be fabulous!

THURSDAY, JULY 24, 2025

5:30 - 9:30 PM

at

THE COEUR D'ALENE RESORT HOTEL

WWW.WINEWOMENANDSHOES.COM/IYRCDA

| WWW.YOUTHRANCH.ORG

Wine Women & Shoes Audience

- 80% women ages 30 to 55
- From CEO moms and young professionals to community stakeholders and trendsetters
- Key influencers and connectors in their communities
- Charity supporters, socially conscious, community minded
- Passionate about improving the health and wellbeing of our community
- Attend charitable and fashion events
- Represent the typical luxury brand consumer
- Women control two-thirds of consumer wealth in the U.S.
- 92% of these women will pass on information about deals or finds
- On average guests spend \$200-\$600 per event

HOW DO YOUR SPONSORSHIP DOLLARS HELP NORTH IDAHO'S KIDS?



OUR MISSION: We unite for Idaho's youth by providing accessible programs and services that nurture hope, healing, and resilience.

OUR VISION: **Imagine a world without childhood trauma.** We see kids, once held back by trauma, moving forward to achieve in school, to pursue healthy relationships and lifestyles, and to find hope once hidden by despair. Each time the generational cycle of childhood trauma is broken, we take one more step toward truly promising futures for all.

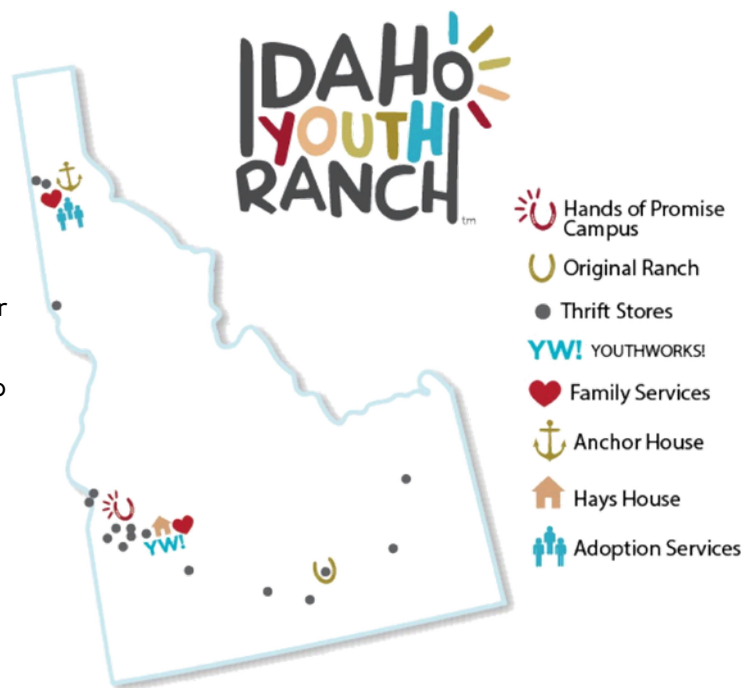
OUR PROGRAMS:

Anchor House provides a variety of interconnected services designed to get the right help at the right time to families with at-risk kids. Why? Because stronger families mean healthy kids, promising futures, and a stronger, safer community for us all. We provide family support, with a local focus, in Coeur d'Alene.

Adoption Services. Since 1983, our Adoption Services program has helped hundreds of women with unplanned pregnancies and placed hundreds of children with waiting families. Our services include confidential counseling, advocacy, and education, including long-term post-placement follow-up.

Family Counseling. We work to heal not only kids, but their families. That means that while we are working with a young person, we are also actively working with their family to help forge new skills and behaviors that will help everyone live together in harmony.

Equine Therapy. Working with horses has been a proven method of emotional recovery and one of the most unique services offered by Idaho Youth Ranch. We offer group and individual sessions of Equine Therapy. Idaho Youth Ranch is proud to use the EAGALA Equine Therapy to serve Idaho's most vulnerable youth.





Presenting Sponsor - \$15,000

PUT YOUR BEST FOOT FORWARD!

WE ARE OFFERING AN EXCLUSIVE SPONSORSHIP FOR THE PRESENTING RIGHTS TO WINE WOMEN & SHOES COEUR D'ALENE.

Sponsorship benefits include:

- A tax-deductible investment in Idaho Youth Ranch.
- Name/logo incorporated into the official event logo as well as all marketing and media materials and event signage. Your company name will be associated with everything involving Wine Women & Shoes (i.e. Wine Women & Shoes benefiting Idaho Youth Ranch Presented by "Your Company Name/Logo Here").
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates.
- Prominent recognition on event website, e-blasts, and social networking campaigns reaching Idaho Youth Ranch's followers.
- On-stage sponsor message/video to be played during the seated program.
- Step n Repeat to ensure every memory posted from the event features your logo and branding.
- Opportunity to have models, volunteers and/or committee members involved in the event.
- Link to your company website from the Idaho Youth Ranch and WW&S websites.
- Prominent logo placement in the event program.
- Exclusive seating for 10 at a table fit for queens, decked out by Patina Events and Table Du Jour with front row seats at the event.

VIP admission and seating at themed table for 10 with exclusive VIP signature gift.

Exclusive Sponsor Opportunities

DIAMOND STILETTO EXCLUSIVE SPONSOR: \$13,000

Shine like a diamond at Wine Women & Shoes. This exclusive sponsorship puts your name in front of all the guests. Your logo will be included on all event signage and décor.

Sponsorship benefits include:

- A tax-deductible investment in Idaho Youth Ranch.
- Prominent logo placement on signage at the entrance of the event.
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, invitations and save the dates.
- Prominent recognition on event website, e-blasts, and social networking campaigns reaching Idaho Youth Ranch's followers.
- Raise a glass to the most coveted beverage of Wine Women & Shoes - the Signature Drink! Your logo featured with the Signature Drink.
- Set the tone for the evening with your volunteers sporting your company branding and greeting guests with a Signature Drink upon arrival. A surefire way to leave a lasting impression.
- Opportunity to promote business with product placement and customer liaison at event.
- Link to your company website from the Idaho Youth Ranch and WW&S websites.
- Name inclusion in the event program.
- Exclusive seating for 10 at a table fit for queens, decked out by Patina Events and Table Du Jour with front row seats at the event.
- **VIP admission and seating at themed table for 10 with exclusive VIP signature gift.**

RHINESTONE BOOT EXCLUSIVE SPONSOR: \$10,000

This exclusive sponsorship puts your name in front of all the guests of Wine Women & Shoes. Your logo will be included on all event signage and décor.

Sponsorship benefits include:

- A tax-deductible investment in Idaho Youth Ranch.
- Prominent logo placement on signage at the entrance of the event.
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, invitations and save the dates.
- Prominent recognition on event website, e-blasts, and social networking campaigns reaching Idaho Youth Ranch's followers.
- Final Surprise - be the final impression with a surprise sendoff treat or item complete with your branding.
- Opportunity to promote business with product placement and customer liaison at event.
- Link to your company website from the Idaho Youth Ranch and WW&S websites.
- Name inclusion in the event program.
- **VIP admission for 8 Guests with exclusive VIP signature gift**



One-of-a-Kind Sponsorships

CHOOSE THE PERFECT FIT FOR
YOUR ORGANIZATION!

SPONSORSHIPS CURRENTLY AVAILABLE:

\$6,000 SADDLEBAG SWAG - It's all in the bag! Your logo will appear on the coveted swag bag gifted to all attendees at the end of the event. This is a high-energy feel-good moment at the event. Every woman loves presents—especially those that are vibrantly presented and filled with goodies.

Includes VIP admission for 8 guests

\$5,000 VIP GIFT - VIP Attendees receive a beautiful gift to take home with your logo on the packaging as the sponsor.

Includes VIP admission for 8 guests

\$5,000 WINEGLASS - Your logo included on event wineglasses for the wine tasting portion of the evening. Free for guests to take home.

Includes VIP admission for 8 guests

\$5,000 SHOE GUY - Sponsor our charming "Shoe Guys" working the room and engaging fabulous women. It's a great opportunity to showcase your brand on the "Shoe Guy" T-shirts and their fundraising website. These gentlemen are always the hit of the event.

Includes VIP admission for 8 guests

\$5,000 BEST IN SHOE - Celebrate our attendees "fabulous footwear". Sponsor provides a judge to assess shoes and bestow awards for Best Shoes and Most Creative Shoes. Benefits include: Name/logo at judging station and on judge badges, and opportunity to announce winners on stage sponsored by your business.

Includes VIP admission for 8 guests

\$5,000 SHOPPING TOTE - Be the featured logo tote bag for all the guests to keep their goodies close all night long. Reused throughout the year by our guests.

Includes VIP admission for 8 guests



One-of-a-Kind Sponsorships

CHOOSE THE PERFECT FIT FOR
YOUR ORGANIZATION!

SPONSORSHIPS CURRENTLY AVAILABLE:

\$5,000 RAISE THE PADDLE - Your logo featured on every bidder paddle in the room. Very high visibility to the elite women of Coeur d'Alene.

Includes VIP admission for 8 guests

\$5,000 DIVA DENS - Provide the ultimate VIP experience in our coveted Diva Dens with your logo displayed tableside, and your business highlighted as a supporter of IYR.

Includes VIP admission for 8 guests

\$4,000 CENTERPEICE SPONSOR - Your logo displayed on each table centerpiece leaving the wow factor as attendees first sit down to enjoy the evening.

Includes VIP admission for 4 guests

\$3,000 FASHION SHOW - The fashion show is one of the favorite parts of the evening, featuring fabulous local designers and models walking the runway. Your company logo will be displayed on the large screen above the runway during the introduction of the fashion show. Includes an exclusive opportunity to choose a lucky lady to walk the runway as a model, or as a representative of your business sporting your logo wear.

Includes VIP admission for 2 guests

\$2500 KEY-TO-THE-CLOSET RAFFLE - The closet contains everything a woman wants, the most coveted raffle of the night. Your logo will shine bright on the most popular display of the night.

Includes VIP admission for 2 guests

\$2,000 VIP SPONSORSHIP TABLE - Does your company want to sponsor a table at this year's event? Choose 8 lucky women to attend as VIP guests. These can be employees, your clients, whomever you choose. Treat them to an unforgettable evening VIP style. Your company logo will be displayed tableside, and your business will be highlighted as a supporter of IYR! Only 10 available.

Includes VIP admission for 8 guests



Commitment Form



Yes!

I WOULD LIKE TO COMMIT TO THE FOLLOWING
SPONSORSHIP OPPORTUNITY:

\$ _____

CONTACT & PAYMENT INFORMATION

Contact Name / Title: _____ Company Name: _____

Billing Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Name: As you would like it to appear for recognition: _____

PAYMENT INFORMATION

☐ Please send invoice

☐ Check enclosed for \$ _____ payable to "Idaho Youth Ranch". Mail To: Idaho Youth Ranch
Attn: WINE WOMEN AND SHOES: 1609 Government Way Coeur d'Alene, ID 83814

☐ Charge my credit card in the amount of \$ _____

For Credit Card Only: Name as it appears on card: _____

Credit Card Number: _____ Exp. Date: _____

Authorizing Signature: _____ Security Code: _____

FIND THE PERFECT FIT

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives such as exclusive perks for your customers or something that enhances the guest experience overall. Everything is customizable to meet your needs and interests. **Please contact Corina Hakkarainen at 360-870-3156 or chakkarainen@youthranch.org**

Please send logo/artwork to chakkarainen@youthranch.org

www.winewomenandshoes.com/iyrda

To learn more about the Idaho Youth Ranch, please visit www.youthranch.org

*the tax deductibility of donations will be determined after sponsorship is finalized.

In-Kind Donation Form



Donor (for recognition purposes): _____

Contact Person (for item pickup): _____

Donated service or item: _____ Estimated Value: _____

Description (be specific; include special instructions): _____

Restrictions/expiration date (certificates should be made out to Idaho Youth Ranch):

Idaho Youth Ranch create gift certificate: ☐ NO ☐ YES

Please have a volunteer pick up my donation: ☐ NO ☐ YES If YES, Best pick-up time: _____

Address: _____ City / St / Zip: _____

Phone: _____ E-mail: _____

*A portion of your sponsorship may be tax-deductible. Please consult your tax advisor.

PLEASE RETURN FORM TO:

Idaho Youth Ranch
Attn: WINE WOMEN AND SHOES
1609 N. Government Way
Coeur d'Alene, ID 83814

CONTACT:

Corina Hakkarainen
360-870-3156
chakkarainen@youthranch.org